



MARINA  
PROJECTS



Marina and  
waterfront  
development  
consultants





## Comprehensive services to the marina and waterfront property sectors

**Marina Projects** provides a range of services to the marina and waterfront property sectors with the expertise and resources to meet your most demanding requirements.

Marina Projects has in-depth experience of working with a wide variety of private clients, commercial organisations and public bodies including development agencies and local authorities.

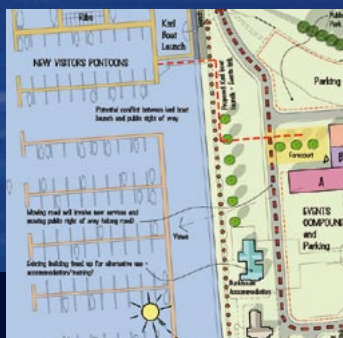
At all stages of a project we remain focused on creating maximum value for our clients. And we do so with the objectivity that comes from being a truly independent business.



- Masterplanning
- Feasibility studies and market research
- Business planning
- Marina design
- Project management
- Operational management
- Environmental and legislative advice
- Specialist advice

Turning opportunities into commercial advantage





## Masterplanning



## Feasibility studies and market research



## Business planning



## Marina design

### Developing realistic concepts

A well-considered masterplan that creates the right relationship between land and water based activities, is critical to the success of any waterfront development. At Marina Projects, we work in conjunction with architects and other professionals to develop effective, workable plans for mixed waterfront and marina schemes.

We work closely with our clients, identifying core aims and objectives and addressing the fundamental criteria for a successful development. As well as acting as a framework for financial planning and evaluation, our masterplans provide an invaluable marketing tool.

### Maximising opportunities, enhancing profits

Marina Projects has a track record in the analysis of marina, boatyard and waterfront opportunities, both within the UK and internationally. We produce feasibility studies and market assessments that provide clear guidance on the potential for introducing leisure marina and commercial marine facilities. These may take the form of a new marina or an addition to existing assets.

We have the skills and knowledge required to undertake a detailed site appraisal and to identify the potential constraints to development such as access, navigation, site exposure, environmental and licensing issues.

### A blueprint for managed success

Marina Projects has proven experience in analysing marine related businesses and in applying financial modelling, validation and business forecasting.

We identify objectives and develop clear, practical strategies. These may entail assessing capital projects and reporting on the likely practical and financial benefits to the business, or dealing with single areas of the business that are underperforming. Whatever the case, our aim is the same; to optimise our clients' existing assets and to capitalise on opportunities for them.

### Creativity with a commercial edge

Marina Projects is experienced in satisfying the objectives of standards, quality, function, financing and serviceability, and pride ourselves on our passionate attention to the details. We work in partnership with architects and other consultants to create sustainable design solutions sensitive to the local environment and the site conditions.

As an independent organisation, we are entirely objective when it comes to the selection of construction methods and materials, ensuring clients achieve best value. We make sure we keep fully updated on the latest procedures, products and services within the industry so we can offer advice that is fully considered, relevant and impartial.



## Project management



## Operational management



## Environmental and legislative advice



## Specialist advice

### Expertise from start to finish

Marina Projects focuses on completing projects on time and on budget. Our experienced project management team oversee all aspects, from advising on site and survey requirements to the appointment and coordination of the project team.

We specialise in the procurement and management of marina works, including dredging contracts, pontoon installations, marina facilities and boatyard services; at all times taking account of environmental and Health and Safety issues. Liaising with local authorities, government agencies and licensing bodies, we can obtain the required consents or provide supporting guidance.

In short, we offer a full project management service that allows our clients to focus on the rest of their business.

### Operational excellence

Marina Projects has the skills, resources and experience to make a positive impact upon a marine related business. We manage marina and boatyard assets for a diverse portfolio of private and corporate clients and can apply our expertise to managing water-based events.

Whether setting up operational aspects of a project or assisting in an already established business, we draw on our experience and practical know-how to review current operational systems and make recommendations for improvements. We can identify staff training needs and plans, review and update standard procedure manuals, carry out risk assessments, and conduct quality and Health and Safety audits. Our knowledge and ability to provide market intelligence can assist with marketing activities and pricing strategies.

### Technical guidance with a holistic approach

Our expertise and knowledge enables complex environmental and legislative considerations to be addressed as a fundamental element of any commission, be it at a strategic or project level. Within the Marina Projects team there is considerable knowledge of and experience dealing with coastal and marine legislation, the complex nature of the consenting process and the associated environmental assessments.

Operating within our own Environmental Policy our goal is to ensure that our clients are navigated through complex legislative requirements, with a balance between need and policy being achieved to ensure delivery of a successful and sustainable outcome for the client.

### The benefit of experience

Securing a vital permission to undertake essential infrastructure work or protecting an asset from the impacts of a development proposed by others are just two examples of assistance we can offer our clients. Whatever the requirement, Marina Projects has the skills, broad experience base and industry knowledge to represent the interests of our clients. We are expert in clearly presenting a case before the relevant authority. Where necessary, we work alongside legal professionals to ensure that a position can be safeguarded.

Marina Projects has acted as an expert witness at major public inquiries into port and transport infrastructure schemes as well as representing small scale operators at a local level. No matter what the scale of advice required, Marina Projects is able to tailor its output to provide the level of support needed.





Gosport waterfront, Portsmouth Harbour



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